

## **Dear Friend of Infrastructure,**

The Minnesota Section of ASCE is a partnering organization for a terrific project called: “Blueprint Minnesota: Liquid Assets” [BlueprintMN]. Accordingly, the Board of Directors have pledged \$1500 towards this project using funds received from ASCE National’s “SPAG” program. The Board of Directors asks you also consider becoming a sponsor for this important project.

With your help, BlueprintMN intends to air a powerful TV documentary, “Liquid Assets”—produced by Penn State University—designed specifically to raise public awareness about our Nation’s critical water infrastructures:

- **Drinking water**
- **Wastewater**
- **Stormwater**

The documentary can be best summarized by viewing the following 4 minute trailer:  
[www.blueprintMN.com/trailer](http://www.blueprintMN.com/trailer)

### **The Goals here are simple:**

1. Get this outstanding documentary in front of as many Minnesotans as possible.
2. Produce a follow-up documentary that will tell our story—the Minnesota story.

To accomplish this task, we have enlisted the help of one of the most trusted names in Media: Twin Cities Public Television. TPT broadcasted “Liquid Assets” in January 2009 and will do so again, hopefully in conjunction with our Minnesota version.

### **We must tell you though...**

For a project of this magnitude to be successful, we must count on the voluntary financial support from organizations- and people like you- that care about the future of Minnesota.

If you would like to be part of this grass-roots initiative to raise infrastructure awareness, you need only contact us by March 31, 2010. Just simply click on the link below to learn more and donate.

Financial contributions will receive the appropriate recognition before and/or after each and every broadcast of “Blueprint Minnesota: Liquid Assets” and on the project website.

On behalf of the Partner Team, we would like to thank you for your consideration and hope that we can discuss these collaborative efforts further. If you have any questions in regards to our initiative, please feel free to email ([ddemers@srfconsulting.com](mailto:ddemers@srfconsulting.com)) or call at (763.249.6730).

We hope you understand just how important this project really is; and that you will respond without delay click here> [www.blueprintMN.com](http://www.blueprintMN.com)

**Sincerely,**

Donald Demers, PE, M ASCE  
President Elect, MN ASCE

**PS;** It does not matter whether you can afford just \$5 or \$5,000 – every bit helps!